

NIRJHAR CHAKRABORTY

I BUILD BRANDS, COMMUNITIES AND STORIES THAT PEOPLE REMEMBER.

I've always enjoyed building things that bring people together, whether that's a community, a brand or a product.

Over the last few years, I've worked across marketing, media, AI and community building, helping organizations grow while learning how ideas turn into movements. Today, I lead marketing and growth at TIES, where we're building one of India's leading youth-led organizations in research, media and technology.

Along the way, I've worked with startups, nonprofits and AI companies across India, Ireland and the United States.

I'm particularly interested in building organizations that people don't just follow, but genuinely believe in.

CONTACT

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EDUCATION

Manipal University Jaipur

B.Tech

Computer Science & Bioscience

2025 – 2029

SKILLS

Brand Strategy

Growth Marketing

Community Building

Content Strategy

Digital Media

AI & Technology

Public Speaking

Leadership

Marketing

Partnerships

CERTIFICATIONS

Google Project Management Professional Certificate

LANGUAGES

English

Hindi

Bengali

EXPERIENCE

TIES

Chief Marketing Officer

May 2025 – Present

- Leading marketing and growth for one of India's fastest-growing youth-led organizations.
- Grew TIES into a community of 300,000+ people across platforms.
- Drive content, campaigns and strategy that make complex global issues easy to understand and share.
- Work across research, media, partnerships and operations to expand reach and strengthen long-term impact.
- Build systems and culture that help a small team operate and scale.

Technoid LLC

Brand Growth

July 2025 – Present

- Helping Technoid acquire new markets, onboard clients and grow revenue.
- Lead outreach, partnerships and discovery calls to build a strong client pipeline.
- Expand audience and brand presence through growth and content initiatives.
- Work with marketing and sales teams to turn strategy into measurable growth.
- Contribute to campaigns that increase visibility, build authority and drive business.

CRY – Child Rights and You

Creative & Marketing Intern

Jan 2025 – Aug 2025

- Created campaign creatives for nationwide programs reaching lakh+ people. Worked with teams across India and collaborated with government ministries, institutions and corporate partners.
- Supported client onboarding, outreach and exploration calls for new partnerships.
- Managed end-to-end creative output across multiple platforms and campaigns.
- Helped turn important social issues into stories that drive awareness and action.

Plansom

AI Ambassador & Product Tester

Apr 2025 – Jun 2025

- Onboarded new users and helped them discover the value of AI tools.
- Led exploration calls and gathered feedback to improve product experience.
- Tested beta features and shared insights that shaped product improvements.
- Acted as the voice of the user to help build a product that solves real problems.

TED-Ed

Student Talks Participant

2019 – 2021

- Joined the TED-Ed Student Talks Program at the age of 13, one of the youngest participants during my time.
- Delivered an official TED-Ed Student Talk after completing the program.
- Collaborated with students worldwide through workshops, TED-Ed Connect Calls and special sessions.
- Participated in TED-Ed Weekend and collaborative sessions with CERN.
- Built a strong foundation in public speaking and storytelling.